

BrightLeaf Group, Inc. DIR CPO 5193 Price List				
SERVICE CATEGORY Description	Part/Service Number	MSRP Cost (Per Unit/EA)	DIR Customer Discount	DIR Customer Price (Per Unit/EA)
1. WEBSITE DESIGN/DEVELOPMENT				
Front-End Web Development (per hour)	WD-1015	\$310	21.00%	\$245
HTML Prototyping (per hour)	WD-1016	\$262	21.00%	\$207
HTML5 Coding (per hour)	WD-1017	\$260	21.00%	\$205
CSS3 Coding (per hour)	WD-1018	\$260	21.00%	\$205
JavaScript Development (per hour)	WD-1019	\$310	21.00%	\$245
Mobile Web Application Development (per hour)	WD-1020	\$310	21.00%	\$245
Database Design and Development (MySQL) (per hour)	WD-1021	\$310	21.00%	\$245
PHP Development (per hour)	WD-1022	\$310	21.00%	\$245
Responsive Web Design (per hour)	WD-1023	\$260	21.00%	\$205
Search Engine Optimization (per hour)	WD-1024	\$260	21.00%	\$205
Testing and Quality Control (per hour)	WD-1025	\$260	21.00%	\$205
UX/UI Design and Information Architecture (per hour)	WD-1026	\$273	21.00%	\$216
Web Design/Dev Advisory and Project Management (per hour)	WD-1027	\$310	21.00%	\$245
Server-Side Senior Development and Advisory (per hour)	WD-1028	\$310	21.00%	\$245
Security Basic Advisory (per hour)	WD-1029	\$385	21.00%	\$304
Security Risk Assessment and Senior Advisory (per hour)	WD-1030	\$406	21.00%	\$321
Business Requirement Development and Definition (per hour)	WD-1031	\$260	21.00%	\$205
Technical Requirement Development and Definition (per hour)	WD-1032	\$310	21.00%	\$245
2. DOMAIN NAME SYSTEM (DNS) MANAGEMENT				
Domain Name Registration (one time fee)	DN-2011	custom quote	19.00%	custom quote
Domain Name Renewal (annual fee)	DN-2012	custom quote	19.00%	custom quote
DNS Zone File Management (per hour)	DN-2013	\$260	21.00%	\$205
DNS Management Services (per hour)	DN-2014	\$260	21.00%	\$205
DNS Advisory and Project Management (per hour)	DN-2015	\$260	21.00%	\$205
3. BUSINESS TOOLS				
Google Analytics Setup (per hour)	BT-3011	\$310	21.00%	\$245
Analytics Reports and Analysis (per hour)	BT-3012	\$310	21.00%	\$245
Analytics Advisory and Project Management (per hour)	BT-3013	\$310	21.00%	\$245
4. WEBSITE HOSTING				
Shared Web Hosting -- Deluxe (per month). Sites, storage - unlimited; bandwidth unmetered, RAM 512MB; email boxes 500; GPU 260K; CPU - 1; Input/Output - 1024KB/sec; concurrent database connectons 115; FTP Users 50; SSH Users - 1; MySQL databases 25	WH-2011	\$37	19.00%	\$30
Shared Web Hosting -- Ultimate (per month). Sites, storage - unlimited; bandwidth unmetered, RAM 1GB; email boxes unlimited; GPU 260K; CPU - 2; Input/Output - 1024KB/sec; concurrent database connectons 140; FTP Users unlimited; SSH Users - 1; MySQL databases unlimited	WH-2012	\$56	19.00%	\$45
Shared Web Hosting -- Maximum (per month). Sites, storage - unlimited; bandwidth unmetered, RAM 2GB; email boxes unlimited; GPU 260K; CPU - 2; Input/Output - 2048KB/sec; concurrent database connectons 165; FTP Users unlimited; SSH Users - 1; MySQL databases unlimited	WH-2013	\$111	19.00%	\$90
Virtual Private Server - Standard RAM - Self-Managed. 4GB-16GB RAM, 100GB-400GB of SSD storage, Unmetered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, 24/7 Phone, Chat, Ticket support. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 A31:C72/ 2019 in April 2022	WH-2014			
2 vCPU: 4GB RAM, 100GB SSD storage	WH-20141	\$93	19.00%	\$75
4 vCPU: 8GB RAM, 200GB SSD storage	WH-20142	\$148	19.00%	\$120
8 vCPU: 16GB RAM, 400GB SSD storage	WH-20143	\$231	19.00%	\$187

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Virtual Private Server - High RAM - Self-Managed. 8GB-32GB RAM, 100GB–400GB of SSD storage, Unmetered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, 24/7 Phone, Chat, Ticket support. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 / 2019 in April 2022				
2 vCPU: 8GB RAM, 100GB SSD storage	WH-20144	\$130	19.00%	\$105
4 vCPU: 16GB RAM, 200GB SSD storage	WH-20145	\$185	19.00%	\$150
8 vCPU: 32GB RAM, 400GB SSD storage	WH-20146	\$324	19.00%	\$262
Level 6: 64G"Virtual Private Server - Standard RAM - Fully-Managed. 2GB-16GB RAM, 40GB–400GB of SSD storage, Unmetered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, Advanced Support 24/7 Phone, Chat, Ticket, Fully Managed VPS plans add hands-on setup and optimization from our most experienced experts. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 / 2019 in April 2022" B RAM, 600GB SSD storage, 8TB bandwidth	WH-2015			
1 vCPU: 2GB RAM, 40GB SSD storage	WH-20151	\$241	19.00%	\$195
2 vCPU: 4GB RAM, 100GB SSD storage	WH-20152	\$296	19.00%	\$240
4 vCPU: 8GB RAM, 200GB SSD storage	WH-20153	\$352	19.00%	\$285
8 vCPU: 16GB RAM, 400GB SSD storage	WH-20154	\$426	19.00%	\$345
Virtual Private Server - High RAM - Fully-Managed. 4GB-32GB RAM, 40GB–400GB of SSD storage, Unmetered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, Advanced Support 24/7 Phone, Chat, Ticket, Fully Managed VPS plans add hands-on setup and optimization from our most experienced experts. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 / 2019 in April 2022				
1 vCPU: 4GB RAM, 40GB SSD storage	WH-20155	\$296	19.00%	\$240
2 vCPU: 8GB RAM, 100GB SSD storage	WH-20156	\$370	19.00%	\$300
4 vCPU: 16GB RAM, 200GB SSD storage	WH-20157	\$435	19.00%	\$352
8 vCPU: 32GB RAM, 400GB SSD storage	WH-20158	\$574	19.00%	\$465
Hosting and Support Consulting (per hour)	WH-2016	\$298	21.00%	\$235
Hosting Project Management (per hour)	WH-2017	\$298	21.00%	\$235
TXRamp Hosting	WH-2018	custom quote	21.00%	custom quote
5. CLOUD HOSTING				
N/A				
6. E-MAIL HOSTING				
Email hosting is not provided separately from web hosting.				
7. ACCESSIBILITY				
Accessibility Advisory (per hour)	AC-7011	\$260	21.00%	\$205
Accessibility Audit (per hour)	AC-7012	\$260	21.00%	\$205
Accessibility Programming (per hour)	AC-7013	\$260	21.00%	\$205
Accessibility Testing (per hour)	AC-7014	\$260	21.00%	\$205
Accessibility Remediation (per hour)	AC-7015	\$260	21.00%	\$205
Accessibility Project Management (per hour)	AC-7016	\$260	21.00%	\$205
8. WEB CONTENT MANAGEMENT				

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CMS Integration and Development (Craft, Drupal, , Joomla, Magento, WooCommerce, OpenCart, Shopify) (per hour)	WC-8011	\$310	21.00%	\$245
Architecture and Senior Development (per hour)	WC-8012	\$310	21.00%	\$245
Specialty CMS Integration (per hour)	WC-8013	\$380	21.00%	\$300
CMS Project Management (per hour)	WC-8014	\$260	21.00%	\$205
Content Updates within Existing CMS (per hour)	WC-8015	\$260	21.00%	\$205
Content Development (per hour)	WC-8016	\$260	21.00%	\$205
UX/UI Design and Information Architecture (per hour)	WC-8017	\$273	21.00%	\$216
SEO Audit, Analysis and Site Optimization Planning (per hour)	WC-8018	\$260	21.00%	\$205
Copy Writing/Editing incl. SEO Writing (per hour)	WC-8019	\$260	21.00%	\$205
Motion Graphics and Animations Development (per hour)	WC-8020	\$260	21.00%	\$205
Graphic Design and Illustration (per hour)	WC-8021	\$208	21.00%	\$164
ePublishing (eBooks, interactive PDFs) (per hour)	WC-8022	\$208	21.00%	\$164
Digital Audio/Video - Basic Production and Post-Production (per hour)	WC-8023	custom quote	21.00%	custom quote
Digital Audio/Video - Production Advisory (per hour)	WC-8024	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Standard (per day). Up to 4-hour meeting in room with A/V equipment already in place. Recording, hosting, archiving, help desk, backup. Assumes room already set up with proper A/V equipment (see Setup options below).	WC-8025	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Equipment Setup, Standard Location (Per Day, Custom Quote).	WC-8026	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Equipment Setup, Mobile (Per Day, Custom Quote).	WC-8027	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Closed Captioning (per meeting, up to 4-hour meeting).	WC-8028	custom quote	21.00%	custom quote
Digital Audio/Video - Senior Planning and Advisory (per hour)	WC-8029	custom quote	21.00%	custom quote
Senior Content Strategy (per hour)	WC-8030	\$260	21.00%	\$205
Content Project Management (per hour)	WC-8031	\$260	21.00%	\$205
Website Engagement Enhancement and Lead Generation Strategy (per hour)	WC-8032	\$255	21.00%	\$201
Media Strategy (per hour)	WC-8033	\$255	21.00%	\$201
Custom Designed Templates (MailChimp, ConstantContact) (per hour)	WC-8034	\$234	21.00%	\$185
Qualitative Research Analysis and Project Management (per hour)	WC-8035	\$302	21.00%	\$239
Qualitative Research Focus Group Moderating (per focus group)	WC-8036	custom quote	21.00%	custom quote
Qualitative Research Focus Group Moderating (per interview)	WC-8037	custom quote	21.00%	custom quote
Quantitative Research Simple Analysis and Project Management (per hour)	WC-8038	\$302	21.00%	\$239
Quantitative Research Senior Analysis (per hour)	WC-8039	\$364	21.00%	\$288
Quantitative Research Survey Programming (per hour)	WC-8040	\$260	21.00%	\$205
Social Media Research Search Programming (per hour)	WC-8041	\$260	21.00%	\$205
Social Media Research Analysis and Project Management (per hour)	WC-8042	\$260	21.00%	\$205
9. MAINTENANCE, TRAINING AND SUPPORT				
Website Maintenance for Content in CMS Platform (per hour)	MTS-9011	\$310	21.00%	\$245
Website Maintenance and Updates in Programming (per hour)	MTS-9012	\$310	21.00%	\$245
Training (Skype, Google Hangout) (per hour)	MTS-9013	\$260	21.00%	\$205
On-site End User Training (per hour)	MTS-9014	\$260	21.00%	\$205
Written Documentation (per hour)	MTS-9015	\$260	21.00%	\$205
MTS Project Management (per hour)	MTS-9016	\$310	21.00%	\$245
Help Desk (per project)	MTS-9017	custom quote	21.00%	custom quote
10. TURNKEY SOLUTION				
To Include but not limited to: services to support website, project scoping, software selection, installation, integration, development, and on-going support such as accessibility software, AI and machine learning tools, wireframes, clickable prototypes, and sitemaps. TS-10011 custom quote 19% custom quote	TS-10011	custom quote	19.00%	custom quote
11. TURNKEY SOLUTIONS 3RD PARTY PRODUCTS				
N/A				