BrightLeaf Group, Inc. DIR-CPO-5193 Price List				
SERVICE CATEGORY Description	**Part/Service Number**	**MSRP Cost (Per Unit/EA)**	**DIR Customer Discount**	**DIR Customer Price (Per Unit/EA)**
1. WEBSITE DESIGN/DEVELOPMENT				
To include but not limited to:				
Front-End Web Development (per hour)	WD-1015	$310	21.00%	$245
HTML Prototyping (per hour)	WD-1016	$262	21.00%	$207
HTML5 Coding (per hour)	WD-1017	$260	21.00%	$205
CSS3 Coding (per hour)	WD-1018	$260	21.00%	$205
JavaScript Development (per hour)	WD-1019	$310	21.00%	$245
Mobile Web Application Development (per hour)	WD-1020	$310	21.00%	$245
Database Design and Development (MySQL) (per hour)	WD-1021	$310	21.00%	$245
PHP Development (per hour)	WD-1022	$310	21.00%	$245
Responsive Web Design (per hour)	WD-1023	$260	21.00%	$205
Search Engine Optimization (per hour)	WD-1024	$260	21.00%	$205
Testing and Quality Control (per hour)	WD-1025	$260	21.00%	$205
UX/UI Design and Information Architecture (per hour)	WD-1026	$273	21.00%	$216
Web Design/Dev Advisory and Project Management (per hour)	WD-1027	$310	21.00%	$245
Server-Side Senior Development and Advisory (per hour)	WD-1028	$310	21.00%	$245
Security Basic Advisory (per hour)	WD-1029	$385	21.00%	$304
Security Risk Assessment and Senior Advisory (per hour)	WD-1030	$406	21.00%	$321
Business Requirement Development and Definition (per hour)	WD-1031	$260	21.00%	$205
Technical Requirement Development and Definition (per hour)	WD-1032	$310	21.00%	$245
2. DOMAIN NAME SYSTEM (DNS) MANAGEMENT				
To include but not limited to:				
Domain Name Registration (one time fee)	DN-2011	custom quote	19.00%	custom quote
Domain Name Renewal (annual fee)	DN-2012	custom quote	19.00%	custom quote
DNS Zone File Management (per hour)	DN-2013	$260	21.00%	$205
DNS Management Services (per hour)	DN-2014	$260	21.00%	$205
DNS Advisory and Project Management (per hour)	DN-2015	$260	21.00%	$205
3. BUSINESS TOOLS				
To include but not limited to:				
Google Analytics Setup (per hour)	BT-3011	$310	21.00%	$245
Analytics Reports and Analysis (per hour)	BT-3012	$310	21.00%	$245
Analytics Advisory and Project Management (per hour)	BT-3013	$310	21.00%	$245
4. WEBSITE HOSTING				
To include but not limited to:				
Shared Web Hosting - - Deluxe (per month). Sites, storage - unlimited; bandwith unmetered, RAM 512MB; email boxes 500; GPU 260K; CPU - 1; Input/Output - 1024KB/sec; concurrenct database connectons 115; FTP Users 50; SSH Users - 1; MySQL databases 25	WH-2011	$37	19.00%	$30

Description	Code	Price	Discount	Net
Shared Web Hosting - - Ultimate (per month). Sites, storage - unlimited; bandwith unmetered, RAM 1GB; email boxes unlimited; GPU 260K; CPU - 2; Input/Output - 1024KB/sec; concurrenct database connectons 140; FTP Users unlimited; SSH Users - 1; MySQL databases unlimiteed	WH-2012	$56	19.00%	$45
Shared Web Hosting - - Maximum (per month). Sites, storage - unlimited; bandwith unmetered, RAM 2GB; email boxes unlimited; GPU 260K; CPU - 2; Input/Output - 2048KB/sec; concurrenct database connectons 165; FTP Users unlimited; SSH Users - 1; MySQL databases unlimiteed	WH-2013	$111	19.00%	$90
Virtual Private Server - Standard RAM - Self-Managed. 4GB-16GB RAM, 100GB–400GB of SSD storage, Unmettered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, 24/7 Phone, Chat, Ticket support. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 A31:C72/ 2019 in April 2022	WH-2014			
2 vCPU: 4GB RAM, 100GB SSD storage	WH-20141	$93	19.00%	$75
4 vCPU: 8GB RAM, 200GB SSD storage	WH-20142	$148	19.00%	$120
8 vCPU: 16GB RAM, 400GB SSD storage	WH-20143	$231	19.00%	$187
Virtual Private Server - High RAM - Self-Managed. 8GB-32GB RAM, 100GB–400GB of SSD storage, Unmettered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, 24/7 Phone, Chat, Ticket support. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 / 2019 in April 2022				
2 vCPU: 8GB RAM, 100GB SSD storage	WH-20144	$130	19.00%	$105
4 vCPU: 16GB RAM, 200GB SSD storage	WH-20145	$185	19.00%	$150
8 vCPU: 32GB RAM, 400GB SSD storage	WH-20146	$324	19.00%	$262
Level 6: 64G"Virtual Private Server - Standard RAM - Fully-Managed. 2GB-16GB RAM, 40GB–400GB of SSD storage, Unmettered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, Advanced Support 24/7 Phone, Chat, Ticket, Fully Managed VPS plans add hands-on setup and optimization from our most experienced experts. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 / 2019 in April 2022"B RAM, 600GB SSD storage, 8TB bandwidth	WH-2015			
1 vCPU: 2GB RAM, 40GB SSD storage	WH-20151	$241	19.00%	$195
2 vCPU: 4GB RAM, 100GB SSD storage	WH-20152	$296	19.00%	$240
4 vCPU: 8GB RAM, 200GB SSD storage	WH-20153	$352	19.00%	$285

Description	Code	Price	Discount	Net
8 vCPU: 16GB RAM, 400GB SSD storage	WH-20154	$426	19.00%	$345
Virtual Private Server - High RAM - Fully-Managed. 4GB-32GB RAM, 40GB–400GB of SSD storage, Unmettered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, Advanced Support 24/7 Phone, Chat, Ticket, Fully Managed VPS plans add hands-on setup and optimization from our most experienced experts. Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 / 2019 in April 2022				
1 vCPU: 4GB RAM, 40GB SSD storage	WH-20155	$296	19.00%	$240
2 vCPU: 8GB RAM, 100GB SSD storage	WH-20156	$370	19.00%	$300
4 vCPU: 16GB RAM, 200GB SSD storage	WH-20157	$435	19.00%	$352
8 vCPU: 32GB RAM, 400GB SSD storage	WH-20158	$574	19.00%	$465
Hosting and Support Consulting (per hour)	WH-2016	$298	21.00%	$235
Hosting Project Management (per hour)	WH-2017	$298	21.00%	$235
TXRamp Hosting	WH-2018	custom quote	21.00%	custom quote
5. CLOUD HOSTING				
N/A				
6. E-MAIL HOSTING				
Email hosting is not provided separately from web hosting.				
7. ACCESSIBILITY				
To include but not limited to:				
Accessibility Advisory (per hour)	AC-7011	$260	21.00%	$205
Accessibility Audit (per hour)	AC-7012	$260	21.00%	$205
Accessibility Programming (per hour)	AC-7013	$260	21.00%	$205
Accessibility Testing (per hour)	AC-7014	$260	21.00%	$205
Accessibility Remediation (per hour)	AC-7015	$260	21.00%	$205
Accessibility Project Management (per hour)	AC-7016	$260	21.00%	$205
8. WEB CONTENT MANAGEMENT				
To include but not limited to:				
CMS Integration and Development (Craft, Drupal, WordPress, Joomla, Magento, WooCommerce, OpenCart, Shopify) (per hour)	WC-8011	$310	21.00%	$245
Architecture and Senior Development (per hour)	WC-8012	$310	21.00%	$245
Specialty CMS Integration (per hour)	WC-8013	$380	21.00%	$300
CMS Project Management (per hour)	WC-8014	$260	21.00%	$205
Content Updates within Existing CMS (per hour)	WC-8015	$260	21.00%	$205
Content Development (per hour)	WC-8016	$260	21.00%	$205
UX/UI Design and Information Architecture (per hour)	WC-8017	$273	21.00%	$216
SEO Audit, Analysis and Site Optimization Planning (per hour)	WC-8018	$260	21.00%	$205
Copy Writing/Editing incl. SEO Writing (per hour)	WC-8019	$260	21.00%	$205
Motion Graphics and Animations Development (per hour)	WC-8020	$260	21.00%	$205
Graphic Design and Illustration (per hour)	WC-8021	$208	21.00%	$164
ePublishing (eBooks, interactive PDFs) (per hour)	WC-8022	$208	21.00%	$164

Digital Audio/Video - Basic Production and Post-Production (per hour)	WC-8023	custom quote	21.00%	custom quote
Digital Audio/Video - Production Advisory (per hour)	WC-8024	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Standard (per day). Up to 4-hour meeting in room with A/V equipment already in place. Recording, hosting, archiving, help desk, backup. Assumes room already set up with proper A/V equipment (see Setup options below).	WC-8025	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Equipment Setup, Standard Location (Per Day, Custom Quote).	WC-8026	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Equipment Setup, Mobile (Per Day, Custom Quote).	WC-8027	custom quote	21.00%	custom quote
Digital Audio/Video - Live Streaming Closed Captioning (per meeting, up to 4-hour meeting).	WC-8028	custom quote	21.00%	custom quote
Digital Audio/Video - Senior Planning and Advisory (per hour)	WC-8029	custom quote	21.00%	custom quote
Senior Content Strategy (per hour)	WC-8030	$260	21.00%	$205
Content Project Management (per hour)	WC-8031	$260	21.00%	$205
Website Engagement Enhancement and Lead Generation Strategy (per hour)	WC-8032	$255	21.00%	$201
Media Strategy (per hour)	WC-8033	$255	21.00%	$201
Custom Designed Templates (MailChimp, ConstantContact) (per hour)	WC-8034	$234	21.00%	$185
Qualitative Research Analysis and Project Management (per hour)	WC-8035	$302	21.00%	$239
Qualitative Research Focus Group Moderating (per focus group)	WC-8036	custom quote	21.00%	custom quote
Qualitative Research Focus Group Moderating (per interview)	WC-8037	custom quote	21.00%	custom quote
Quantitative Research Simple Analysis and Project Management (per hour)	WC-8038	$302	21.00%	$239
Quantitative Research Senior Analysis (per hour)	WC-8039	$364	21.00%	$288
Quantitative Research Survey Programming (per hour)	WC-8040	$260	21.00%	$205
Social Media Research Search Programming (per hour)	WC-8041	$260	21.00%	$205
Social Media Research Analysis and Project Management (per hour)	WC-8042	$260	21.00%	$205
9. MAINTENANCE, TRAINING AND SUPPORT				
To include but not limited to:				
Website Maintenance for Content in CMS Platform (per hour)	MTS-9011	$260	21.00%	$205
Website Maintenance and Updates in Programming (per hour)	MTS-9012	$260	21.00%	$205
Training (Skype, Google Hangout) (per hour)	MTS-9013	$260	21.00%	$205
On-site End User Training (per hour)	MTS-9014	$260	21.00%	$205
Written Documentation (per hour)	MTS-9015	$260	21.00%	$205
MTS Project Management (per hour)	MTS-9016	$260	21.00%	$205
Help Desk (per project)	MTS-9017	custom quote	21.00%	custom quote
10. TURNKEY SOLUTION				
To Include but not limited to: services to support website, project scoping, software selection, installation, integration, development, and on-going support such as accessibility software, AI and machine learning tools, wireframes, clickable prototypes, and sitemaps.	TS-10011	custom quote	19%	custom quote
11. TURNKEY SOLUTIONS 3RD PARTY PRODUCTS				
N/A				