

<b>BrightLeaf Group, Inc. DIR-TSO-4201 Price List</b>				
<b>SERVICE CATEGORY Description</b>	<b>Part/Service Number</b>	<b>MSRP Cost (Per Unit/EA)</b>	<b>DIR Customer Discount</b>	<b>DIR Customer Price (Per Unit/EA)</b>
<b>1. WEBSITE DESIGN/DEVELOPMENT</b>				
Front-End Web Development (per hour)	WD-1015	\$234	21.00%	\$185
HTML Prototyping (per hour)	WD-1016	\$234	21.00%	\$185
HTML5 Coding (per hour)	WD-1017	\$234	21.00%	\$185
CSS3 Coding (per hour)	WD-1018	\$234	21.00%	\$185
JavaScript Development (per hour)	WD-1019	\$234	21.00%	\$185
Mobile Web Application Development (per hour)	WD-1020	\$234	21.00%	\$185
Database Design and Development (MySQL) (per hour)	WD-1021	\$234	21.00%	\$185
PHP Development (per hour)	WD-1022	\$234	21.00%	\$185
Responsive Web Design (per hour)	WD-1023	\$234	21.00%	\$185
Search Engine Optimization (per hour)	WD-1024	\$234	21.00%	\$185
Testing and Quality Control (per hour)	WD-1025	\$234	21.00%	\$185
UX/UI Design and Information Architecture (per hour)	WD-1026	\$234	21.00%	\$185
Web Design/Dev Advisory and Project Management (per hour)	WD-1027	\$234	21.00%	\$185
Server-Side Senior Development and Advisory (per hour)	WD-1028	\$234	21.00%	\$185
Security Basic Advisory (per hour)	WD-1029	\$360	21.00%	\$284
Security Risk Assessment and Senior Advisory (per hour)	WD-1030	\$380	21.00%	\$300
Business Requirement Development and Definition (per hour)	WD-1031	\$234	21.00%	\$185
Technical Requirement Development and Definition (per hour)	WD-1032	\$234	21.00%	\$185
<b>2. DOMAIN NAME SYSTEM (DNS) MANAGEMENT</b>				
Domain Name Registration (one time fee)	DN-2011	custom quote	19.00%	custom quote
Domain Name Renewal (annual fee)	DN-2012	custom quote	19.00%	custom quote
DNS Zone File Management (per hour)	DN-2013	\$234	21.00%	\$185
DNS Management Services (per hour)	DN-2014	\$234	21.00%	\$185
DNS Advisory and Project Management (per hour)	DN-2015	\$234	21.00%	\$185
<b>3. BUSINESS TOOLS</b>				
Google Analytics Setup (per hour)	BT-3011	\$234	21.00%	\$185
Analytics Reports and Analysis (per hour)	BT-3012	\$234	21.00%	\$185

Analytics Advisory and Project Management (per hour)	BT-3013	\$234	21.00%	\$185
<b>4. WEBSITE HOSTING</b>				
Shared Web Hosting - - Deluxe (per month). Sites, storage - unlimited; bandwidth unmetered, RAM 512MB; email boxes 500; GPU 250K; CPU - 1; Input/Output - 1024KB/sec; concurrent database connectons 115; FTP Users 50; SSH Users - 1; MySQL databases 25	WH-2011	\$37	19.00%	\$30
Shared Web Hosting - - Ultimate (per month). Sites, storage - unlimited; bandwidth unmetered, RAM 1GB; email boxes unlimited; GPU 250K; CPU - 2; Input/Output - 1024KB/sec; concurrent database connectons 140; FTP Users unlimited; SSH Users - 1; MySQL databases unlimiteed	WH-2012	\$56	19.00%	\$45
Shared Web Hosting - - Maximum (per month). Sites, storage - unlimited; bandwidth unmetered, RAM 2GB; email boxes unlimited; GPU 250K; CPU - 2; Input/Output - 2048KB/sec; concurrent database connectons 165; FTP Users unlimited; SSH Users - 1; MySQL databases unlimiteed	WH-2013	\$111	19.00%	\$90
Virtual Private Server - Standard RAM - Self-Managed. 4GB-16GB RAM, 100GB-400GB of SSD storage, Unmettered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, 24/7 Phone, Chat, Ticket support.  Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 A31:C72/ 2019 in April 2022	WH-2014			
2 vCPU: 4GB RAM, 100GB SSD storage	WH-20141	\$93	19.00%	\$75
4 vCPU: 8GB RAM, 200GB SSD storage	WH-20142	\$148	19.00%	\$120
8 vCPU: 16GB RAM, 400GB SSD storage	WH-20143	\$231	19.00%	\$187
Virtual Private Server - High RAM - Self-Managed. 8GB-32GB RAM, 100GB-400GB of SSD storage, Unmettered Bandwidth, Free SSL with annual subscription, Weekly & Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, 24/7 Phone, Chat, Ticket support.  Choice of Plesk® or cPanel® / WHM® Ubuntu 20.04 LTS Debian 10 CentOS 7 w/Plesk or cPanel Windows 2016 / 2019 in April 2022				
2 vCPU: 8GB RAM, 100GB SSD storage	WH-20144	\$130	19.00%	\$105
4 vCPU: 16GB RAM, 200GB SSD storage	WH-20145	\$185	19.00%	\$150
8 vCPU: 32GB RAM, 400GB SSD storage	WH-20146	\$324	19.00%	\$262

<p>Level 6: 64G"Virtual Private Server - Standard RAM - Fully-Managed. 2GB-16GB RAM, 40GB-400GB of SSD storage, Unmetered Bandwidth, Free SSL with annual subscription, Weekly &amp; Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, Advanced Support 24/7 Phone, Chat, Ticket, Fully Managed VPS plans add hands-on setup and optimization from our most experienced experts.</p> <p>Choice of Plesk® or cPanel® / WHM®          Ubuntu 20.04 LTS          Debian 10          CentOS 7 w/Plesk or cPanel          Windows 2016 / 2019 in April 2022"RAM, 600GB SSD storage, 8TB bandwidth</p>	WH-2015				
1 vCPU: 2GB RAM, 40GB SSD storage	WH-20151	\$241	19.00%	\$195	
2 vCPU: 4GB RAM, 100GB SSD storage	WH-20152	\$296	19.00%	\$240	
4 vCPU: 8GB RAM, 200GB SSD storage	WH-20153	\$352	19.00%	\$285	
8 vCPU: 16GB RAM, 400GB SSD storage	WH-20154	\$426	19.00%	\$345	
<p>Virtual Private Server - High RAM - Fully-Managed. 4GB-32GB RAM, 40GB-400GB of SSD storage, Unmetered Bandwidth, Free SSL with annual subscription, Weekly &amp; Snapshot backups, Global data center choice, Server resource dashboard, Network level DDoS Protect, 1 Dedicated IP, Advanced Support 24/7 Phone, Chat, Ticket, Fully Managed VPS plans add hands-on setup and optimization from our most experienced experts.</p> <p>Choice of Plesk® or cPanel® / WHM®          Ubuntu 20.04 LTS          Debian 10          CentOS 7 w/Plesk or cPanel          Windows 2016 / 2019 in April 2022</p>					
1 vCPU: 4GB RAM, 40GB SSD storage	WH-20155	\$296	19.00%	\$240	
2 vCPU: 8GB RAM, 100GB SSD storage	WH-20156	\$370	19.00%	\$300	
4 vCPU: 16GB RAM, 200GB SSD storage	WH-20157	\$435	19.00%	\$352	
8 vCPU: 32GB RAM, 400GB SSD storage	WH-20158	\$574	19.00%	\$465	
Hosting and Support Consulting (per hour)	WH-2016	\$234	21.00%	\$185	
Hosting Project Management (per hour)	WH-2017	\$234	21.00%	\$185	
TXRamp Hosting	WH-2018	custom quote	21.00%	custom quote	
<b>5. CLOUD HOSTING</b>					
N/A					
<b>6. E-MAIL HOSTING</b>					
Email hosting is not provided separately from web hosting.					

<b>7. ACCESSIBILITY</b>					
Accessibility Advisory (per hour)	AC-7011	\$234	21.00%	\$185	
Accessibility Audit (per hour)	AC-7012	\$234	21.00%	\$185	
Accessibility Programming (per hour)	AC-7013	\$234	21.00%	\$185	
Accessibility Testing (per hour)	AC-7014	\$234	21.00%	\$185	
Accessibility Remediation (per hour)	AC-7015	\$234	21.00%	\$185	
Accessibility Project Management (per hour)	AC-7016	\$234	21.00%	\$185	
<b>8. WEB CONTENT MANAGEMENT</b>					
CMS Integration and Development (Craft, Drupal, WordPress, Joomla, Magento, WooCommerce, OpenCart, Shopify) (per hour)	WC-8011	\$234	21.00%	\$185	
Architecture and Senior Development (per hour)	WC-8012	\$234	21.00%	\$185	
Specialty CMS Integration (per hour)	WC-8013	\$300	21.00%	\$237	
CMS Project Management (per hour)	WC-8014	\$234	21.00%	\$185	
Content Updates within Existing CMS (per hour)	WC-8015	\$234	21.00%	\$185	
Content Development (per hour)	WC-8016	\$234	21.00%	\$185	
UX/UI Design and Information Architecture (per hour)	WC-8017	\$234	21.00%	\$185	
SEO Audit, Analysis and Site Optimization Planning (per hour)	WC-8018	\$234	21.00%	\$185	
Copy Writing/Editing incl. SEO Writing (per hour)	WC-8019	\$234	21.00%	\$185	
Motion Graphics and Animations Development (per hour)	WC-8020	\$234	21.00%	\$185	
Graphic Design and Illustration (per hour)	WC-8021	\$200	21.00%	\$158	
ePublishing (eBooks, interactive PDFs) (per hour)	WC-8022	\$200	21.00%	\$158	
Digital Audio/Video - Basic Production and Post-Production (per hour)	WC-8023	custom quote	21.00%	custom quote	
Digital Audio/Video - Production Advisory (per hour)	WC-8024	custom quote	21.00%	custom quote	
Digital Audio/Video - Live Streaming Standard (per day). Up to 4-hour meeting in room with A/V equipment already in place. Recording, hosting, archiving, help desk, backup. Assumes room already set up with proper A/V equipment (see Setup options below).	WC-8025	custom quote	21.00%	custom quote	
Digital Audio/Video - Live Streaming Equipment Setup, Standard Location (Per Day, Custom Quote).	WC-8026	custom quote	21.00%	custom quote	
Digital Audio/Video - Live Streaming Equipment Setup, Mobile (Per Day, Custom Quote).	WC-8027	custom quote	21.00%	custom quote	
Digital Audio/Video - Live Streaming Closed Captioning (per meeting, up to 4-hour meeting).	WC-8028	custom quote	21.00%	custom quote	
Digital Audio/Video - Senior Planning and Advisory (per hour)	WC-8029	custom quote	21.00%	custom quote	
Senior Content Strategy (per hour)	WC-8030	\$234	21.00%	\$185	

Content Project Management (per hour)	WC-8031	\$234	21.00%	\$185
Website Engagement Enhancement and Lead Generation Strategy (per hour)	WC-8032	\$245	21.00%	\$194
Media Strategy (per hour)	WC-8033	\$245	21.00%	\$194
Custom Designed Templates (MailChimp, ConstantContact) (per hour)	WC-8034	\$200	21.00%	\$158
Qualitative Research Analysis and Project Management (per hour)	WC-8035	\$275	21.00%	\$217
Qualitative Research Focus Group Moderating (per focus group)	WC-8036	custom quote	21.00%	custom quote
Qualitative Research Focus Group Moderating (per interview)	WC-8037	custom quote	21.00%	custom quote
Quantitative Research Simple Analysis and Project Management (per hour)	WC-8038	\$275	21.00%	\$217
Quantitative Research Senior Analysis (per hour)	WC-8039	\$345	21.00%	\$273
Quantitative Research Survey Programming (per hour)	WC-8040	\$234	21.00%	\$185
Social Media Research Search Programming (per hour)	WC-8041	\$234	21.00%	\$185
Social Media Research Analysis and Project Management (per hour)	WC-8042	\$234	21.00%	\$185
<b>9. MAINTENANCE, TRAINING AND SUPPORT</b>				
Website Maintenance for Content in CMS Platform (per hour)	MTS-9011	\$234	21.00%	\$185
Website Maintenance and Updates in Programming (per hour)	MTS-9012	\$234	21.00%	\$185
Training (Skype, Google Hangout) (per hour)	MTS-9013	\$234	21.00%	\$185
On-site End User Training (per hour)	MTS-9014	\$234	21.00%	\$185
Written Documentation (per hour)	MTS-9015	\$234	21.00%	\$185
MTS Project Management (per hour)	MTS-9016	\$234	21.00%	\$185
Help Desk (per project)	MTS-9017	custom quote	21.00%	custom quote
<b>10. TURNKEY SOLUTION</b>				
N/A				
<b>11. TURNKEY SOLUTIONS 3RD PARTY PRODUCTS</b>				
N/A				